

# Open Water to Open Water National Championship

**USMS Long Distance Committee** 



### **Part One:**

### Introduction to Hosting an Open Water Event and Next Steps





### Introduction

Stu and Mary Kahn from Davis Aquatic Masters (Pacific LMSC) give their insights about hosting an open water event.







### Hosting an Open Water Event

Insights from Coaches Stu and Mary Kahn (Directors of Lake Berryessa Swims)





#### Why Host an Open Water event?

- Because it's different from pool swimming, but it's also same because it's still freestyle swimming.
- Get different people to come out to compete.
   Both newbies as well as seasoned competitors.
- For a National Championship, there is an additional incentive and potential for exciting races.







- What are your favorite aspects of hosting an Open Water event?
  - The actual race day. Hard work is getting to the race day, but the race day itself is fun and will run well if you delegate well.
  - The team comes together to volunteer and put the event on. There is team pride in putting on the event, even if you're not swimming that day.









- 1. Start prepping team members to help out and volunteer. This is a team effort!
- 2. A year ahead of time, attend established open water events that are put on locally, and get insights/observations as possible.
- 3. Make sure you consult with your LMSC for support, scheduling, and resources.
- 4. Get permission from local authorities (County Sheriff, Bureau of Reclamation, Concessionaires who manage access to the venue).
- 5. Prepare to keep meticulous records for your successor.



# **Next Steps**

- Where to Start?
- Why Sanction your Open Water Event?
- Some Considerations
- Resources



# Where to Start?



- Contact your LMSC Chair or Sanctions Chair
- Contact your LMSC Open Water or Long Distance Chair
- They will assist you with requirements, information, sanction process, and will support you throughout your event



# Where to Start?



- Create a map of your swim course venue
- Gather recent information regarding water temperature and water quality
- Identify any safety considerations (piers/jetties, surf/waves, currents/swells, rocks, boats/paddlers/surfers, marine life)



# Where to Start?

- Identify/confirm the party who will issue the special event permit for your open water swim (local, city, county, state, national)
- Identify/confirm the organization that will provide lifeguards and safety for your event (beach, lake, park, other)



# Why Sanction with USMS?

- Nationwide marketing reach on USMS Calendar of Events website
- Comprehensive insurance coverage
- Event Registration options for members and non-members
- Online sanctioning process





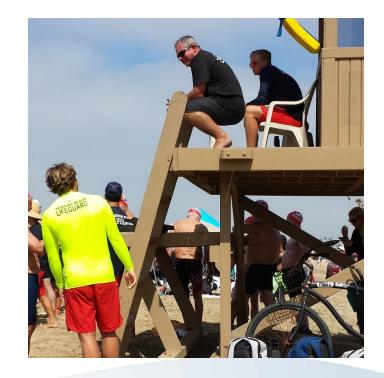
# Why Dual Sanction with USA Swimming?

- Increase race entries to include families and age group athletes
- Comprehensive insurance coverage
- Event Registration options for members and non-members
- Online sanctioning process



# **Some Considerations**







### **Some Considerations**









# **Some Considerations**



#### **Open Water Safety Plan**

#### **Application Instructions**

- Before applying for a USMS open water sanction, event hosts must revie information and safety plans with their LMSC Sanctioning Officer. Upor LMSC Sanctioning Officer, the event host is then ready to apply for sance
- When applying for a USMS open water sanction, event hosts are required safety plan for review and approval by the Open Water Compliance Coor

#### **Open Water Safety Plan Application**

#### **Event Information**

<b>General Information</b>	0 <b>n</b>				
Name of Host:	Click here to enter	r host name.			
Name of Event:	Click to enter even	nt name.			
Event Location:	Click to enter loca	tion.			
City:	Click to enter city		State: 2	character	LMSC: LMSC Abrv.
Event Dates:	Start Date through	End Date			
Length of Swim(s):	Click here to ente	r text.			
Dual Sanctioned with	n USA-Swimming:	Yes or No			
Key Event Personr	ıel				
Event Director: nam	e.	Phone: 000-000	-0000	E-mail: Clic	k to enter e-mail address
Referee: name.		Phone: 000-000	-0000	E-mail: Clic	k to enter e-mail address
Certified Safety Dire	ctor: name.	Phone: 000-000	-0000	E-mail: Clic	k to enter e-mail address



### Resources

### **USMS Website**

#### **Open Water Event Management**

#### **Getting Started**

- Open Water Guide to Event Operations
- Waiver and Release Information
  - Requirements for U.S. Masters Swimming Liability Release
  - USMS Participant Waiver and Release: PDF, Word

#### Sanctioning

- Sanction Benefits
- Sanction Information
  - Safety Plan Application
  - Open Water Sanction Guidelines

#### Safety and Referees



### Resources

### USA Swimming Website

Times <u>Swimmers</u>	<u>&amp; Parents</u> Coaches & Tean	n Leaders Officials	Safe Sport M
Popular Resources	Learn the Basics	Swimmers	Parents
Nutrition & Recovery	Learn to Swim	Athlete Interviews	Growing Champions
Mental Training & Wellness	Find a Swim Team & Lessons	Training & Technique	Safe Sport for Paren
Anti-Doping	Rulebook	Open Water	Become an Official
Diversity Equity ?		Swim Camps	
Inclusion		Leadership	
Diversity, Equity & Inclusion Disability			

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#### **OPEN WATER EVENT MANAGEMENT**

		Safety	Sanctioning	Rules	Referees
2020 Open Water Meet Application	Open Water Meet Announcement Template_2020				
	Market and State and				

OPEN WATER MEET INFORMATION AND GUIDELINES Everything you need to manage open water meets is right here, including safety information, applications for hosting an open water meet and minimum standard guidelines for officials.



### Resources

### **Open Water Planning Worksheet**

	Open Water Meet Event – Planning Worksheet	
Name of Open Water Event:		
Race		
Distance(s):		
Location of		
Event:		
Date/Start Time		
of Event:		
Body of Water:		
(ocean, lake, ?)		
Water Quality /		
Water Temp		
Timeframe or	Item	
Due Date		
Due Dute	Permit and Liability Insurance:	$\neg$
	i onnit and Elability mountailoon	
	Application for Special Event Use Permit for open water venue	I
	Application for Special Event Use Permit for open water venue Request for Safety Personnel / Lifeguards (may be part of Permit	
	Request for Safety Personnel / Lifeguards (may be part of Permit	



### **Part Two:**

### Transitioning Your Open Water Event to an Open Water National Championship





### Transitioning Your Open Water Event to an Open Water National Championship

- Why Host an OWNC?
- Bidding Process
- Working with USMS Liaisons
- Event Timeline
- Event Logo
- Promotion
- Open Water Clinic
- Championship Packet



# Why Host an OWNC?

- Promote open water swimming
- Promote your venue
- Market your event to a larger audience
- Attract new participants
- Increase event revenue





### **Bidding Process**

- USMS Website > Events Tab > National Championships > Open Water Championships > Championship Bidding Info
- Read the Bid Instructions and FAQs
- Fill Out and Submit the Online OWNC Bid Form



Championship Bidding Information

Bill instructions (pdf) - instructions on how to bid for open water national championships. Championships are awarded by the Long Distance Committee at the annual meeting held approximately two years prior to the championship being awarded and are due no later than 30 days prior to the annual meeting. Bidling FAQs.

n Water Championships Bid Form - Form to be used to hidding on open water national championships. Please downlo uctions document for instructions on how to fill out the



# **Bidding Process**

- For 2023, clubs submit bids via email by July 1, 2021
- Committee reviews bids
   July/August 2021
- Site/host selection for 2023 will occur prior to 2021 USMS Annual Meeting

	ne of Event * e select all that apply
	USMS Sprint Open Water Nationals (1 Mile)
	USMS 2-Mile Cable Open Water Nationals
	USMS Middle Open Water Nationals (>1 /≤3 Miles)
	USMS Long-Distance Open Water National Championship (> 3 /< 6 Miles)
	USMS Marathon Open Water Nationals (≥ 6 /< 9 Miles)
	USMS Ultramarathon Open Water Nationals ( $\geq$ 9 Miles)
	is bid in-area? ("in-area" is defined above) * nstructions on top of form.
0	Yes
0	No
mult If yes	u are bidding for multiple events, are you proposing a festival format of tiple Open Water National Championship events? , please describe. answer
Actı	ual length of open water swim(s) *
Your	answer
Exis	ting event name(s) *
Your	answer
How	many years has your event been run as a USMS sanctioned event? *



# Congratulations! You've been chosen as host of a USMS National Championship. *Now what?*



### Meet Your USMS Liaisons

- Members of the Long
   Distance Committee
- Guide you through the National Championship process
- Evaluate your event





### **Event Timeline**

Time Frame	Task	Organization	Website	Contact		Email		hone	Request Sent	Task Complete	Notes
Time Frame	Task	Organization	website	Contact		Email	_	none	Request Sent	Task Complete	Notes
November	Cleveland Metroparks Permit	Cleveland Metroparks	www.clevelandmetroparks.com	Stacy Barlock-DeChant	<u>slb@r</u>		216-635-		October 30, 2019	December 9, 2019	
December	Sanction Application	US Masters Swimming	www.usms.org/comp/sanction/request.php	David Miner	openy	swimming.	rg 941-545-		January 6, 2020	January 8, 2020	
December	US Coast Guard Permit	US Coast Guard	homeport.uscg.mil/Pages/MarineEventFormSubmissio	Meaghan Barnaby, MST3	Meag		216-937-		December 11, 2019		
January	Referee	US Masters Swimming		Anna Kolean Eaton			216-645-				Referee must pass USMS test.
January	Safety Director	US Masters Swimming	https://www.usms.org/gto/gto_longdist	Mark Marshfield	pzsda		716-598				Safety Director must pass USMS test.
January	T-shirt Design	St. Joseph Academy		Dave Barberic	<u>d.bari</u>						Not using in 2020.
January	Online Entry Update	Club Assistant	<u>ClubAssistant.com</u>	Karin Wegner	<u>Karin</u> (		702-529-	106	December 11, 2019	January 22, 2020	
January	Paper Entry Update	O*H*I*O Masters	N/A	Event Director	N/A		N/A		December 11, 2019	January 22, 2020	
January	Lifeguards	Cleveland Metroparks	www.clevelandmetroparks.com	Christy Moore	ces@	1	440-331-		January 13, 2020		
January	USMS Insurance	US Masters Swimming	www.usms.org/club-central/insurance						January 13, 2020	January 14, 2020	Send to Cleveland Metroparks
February	Timing Chips and System	Runner's High		S. Mark Courtney Jeff Luther	<u>smc@</u> jeff@		724-866- 330-503-		January 17, 2020		Jeff is onsite timer.
March	Ranger	Cleveland Metroparks	www.clevelandmetroparks.com	Stacy Barlock-DeChant	<u>sib@c</u>		216-635-				Included in Permit process. Contact Star
March	EMS	City of Cleveland	city.cleveland.oh.us	Cdr. Christopher Chapin	EMSS cchap	and.oh.us	216-664-		January 20, 2020	January 21, 2020	
March	Awards and Medals	Emblematics KB Line		Dan Arakawa Sandra Hubbard	info@ sandr		800-421-				6 weeks for production
January	Volunteers	SignUp Genius	https://www.signupgenius.com/go/608084FAFA828A	Jay DeFinis	jay.de		216-409-		January 14, 2020		
March	Buoy Placement	The Foundry	www.clevelandfoundry.org/	Rusty Deane	rdean		440-554-		December 21, 2019		
January	Web Page Development	O*H*I*O Masters	www.ohiomasters.com/broganowc.html	Jenny Norton	jenny				January 17, 2020		
April	Swim Caps	Aquatic Outfitters of Ohio	aquaticoutfittersofohio.com/	Lisa Burrows	lisa@	om	330-498-				4 weeks for new printing
April	Charity	Malachi Center	www.malachicenter.org/	Lynn Brogan Scott	lynn@		216-771-		January 22, 2020		Goggles, Towels, Caps, Medals
April	Kayakers			Kristen Bergmann	kriste	<u>L.com</u>	440-343-				Keel Haulers, 41 North
June	Food/Hospitality	O*H*I*O Masters		Deane Malaker	mmdi						
June	T-Shirt Order	Cal Sales Screenprinting		Joel Toncler	calsal		440-236-				Need 10 working days to print.



# **Event Timeline**

- Contract signed
- Championship Packet
- Logo designed and approved
- Merchandise designed and approved
- Online and paper entry forms approved
- USMS Sponsors

CHRONOLOGICAL ORDER:		Long Distance	Sprint Distance	Middle Distance	Ultra Marathon Distance	2 Mile Cable	Marathon Distance
				Cleveland Metroparks,			
	Location:	Lake Del Valle, CA	Santa Barbara, CA	Edgewater Park	Newport, VT	Lake Placid, NY	Hague, NY
	Body of water	Lake Del Valle	Pacific Ocean	Lake Erie	Lake Memphremagog	Lake Placid	Lake George, NY
	Host						
	Name:	6/13/20	\$/20/20		7/25/20	8/15/20	8/22/20
	Date:	6/13/20 Dave Brancamp	6/20/20 Robin Smith	7/18/20 Catherine Rust	7/25/20 Laurie Hug	B/15/20 Donn Livoni	Ali Hali
	Liaison	Phyllis Quinn	Nobin Smith Jill Wright	Catherine Rust Stephen Rouch	Stephen Rouch	Bob Singer	
	Backup Liaison	Phyllis Quim	Jill Wright	2/1/20	Stephen Rouch	Bob Singer	Bob Singer
(Liaison enters dates once known)	Event Registration Opens:			2/1/20			
(Liaison enters dates once known)	Event Registration Closes:	5 Kilometers	1 Mile	2 Miles	10 Miles	2 Miles	10 Kilometers
Contract Sent	Distance	10/1/19	10/1/19	10/1/19	10/1/19	10/1/19	10/1/19
Timeline Sent (Champ Packet File)		10/1/19	10/1/19	10/1/19	10/1/19	10/1/19	10/1/19
Evaluation form sent (Champ Packet File)							
Results form sent (Champ Packet File)							
wards order form sent (Champ Packet File)				-			
Financial form sent (Champ Packet File)				-			
Signed contract	Due	12/1/19	12/1/19	12/1/19	12/1/19	12/1/19	12/1/19
	Received						
logo created by NO with LD and approved							
All Merchandise approve by NO							
Club Assistant links, text, drafts all approved by							
VO OV							
Performance Bond to		\$200	\$200	\$200	\$200	\$200	\$200
Susan Kuhiman at USMS NO	Due	12/7/19	12/7/19	12/7/19	12/7/19	12/7/19	12/7/19
	Received						
JSMS Sponsorship Information	Due	12/12/19	12/12/19	12/12/19	12/12/19	12/12/19	12/12/19
	Received						
Draft entry	Due	12/13/19	12/20/19	1/18/20	1/25/20	2/15/20	2/22/20
	Received						
	Reviewed						
Medical/Safety Plan	Due prior to Sanctioned Entry						
Note: Must be approved by USMS	Approved			-			
ep prior to receiving sanction.	Copy of approved plan sent to Liaison Due	2/13/20	2/20/20	3/18/20	3/25/20	4/15/20	4/22/20
Sanctioned entry	Received	2/13/20	2/20/20	3/18/20	3/25/20	4/15/20	4/22/20
	Received Paper entry submitted to be posted on						
	Paper entry submitted to be posted on USMS.org						
	Online entries URL & online page						
	information due						
	Online entries went live						
Awards order	Due	5/13/20	5/20/20	6/18/20	6/25/20	7/15/20	7/22/20
	Received:						
Iwards ship	Date						
Ship amount Total chack	5						
Total check EVENT DATE	\$	4/13/20	6/20/20	7/18/20	7/25/20	8/15/25	8/22/26
EVENT DATE Banner	Send banner to	Sprint Distance	Middle Distance	Keep or Discard	2-Mie Cable	Marathon Distance	Keep or Discard
Pane at	Send banner to Sent on date	open advance		the state of the s	2.1112 00010		
Results- Individual	Due	6/23/20	6/30/20	7/28/20	8/4/20	8/25/20	9/1/20
wasanan manfittali	Received	6/23/20	6/30/20	1120/20	014/20	6/20/20	9/1/20
	Posted on web						
National Records (Cable events only)	Posted on web Due					8/30/20	
anone records (case avents only)	Beceived					0.00/20	
48-Americans	Due	6/28/20	7/5/20	8/2/20	8/9/20	8/30/20	9/6/20
and the second	Received	0.40.40	rranav	0.07.60	0.0.40	0.00.40	0.0.10
USMS Surcharge	Amount						
\$3.00 per entrant to	Due	6/30/20	7/7/20	8/4/20	8/11/20	9/1/20	9/8/20
Susan Kuhiman at USMS NO)	Received						
Results- Relays (if applicable)	Due	7/3/20	7/10/20	8/7/20	8/14/20	9/4/20	9/11/20
	Received				0.1410		
	Posted on web						
Unused awards	Due	7/13/20	7/20/20	8/17/20	8/24/20	9/14/20	9/21/20
and payment	Received	1110100			01410		WE NEW
	Awards payment sent to SusanK@NO						
	Awards comment			1			
Financial report	Due	7/28/20	8/4/20	9/1/20	9/8/20	9/29/20	10/6/20
	Received						1414184
	Amount			1			
Number of Individual Entries	Online			-			
	Paper						
Event liaison/evaluator	Name	Dave Brancamp	Robin Smith	Catherine Rust	Laurie Hug	Donn Livoni	Ali Hall
Event Liaison Backup	Name	Phyllis Quinn	Jill Wright	Stephen Rouch	Stephen Rouch	Bob Singer	Bob Singer
Ivaluation	Score	, nyang danan	An under	Uniprimit research	Uniprimi rubucii	See only a	non auffer.
		8/2/20	8/9/20	9/6/20	9/13/20	10/4/20	10/11/20



## **Event Timeline**

- Draft entry
- Medical/Safety Plan approved
- USMS Sanction
- Paper and online entry, web links on USMS.org
- Awards order

CHRONOLOGICAL ORDER:		Long Distance	Sprint Distance	Middle Distance	Ultra Marathon Distance	2 Mile Cable	Marathon Distance
				Cleveland Metroparks,			
	Location:	Lake Del Valle, CA	Santa Barbara, CA	Edgewater Park	Newport, VT	Lake Placid, NY	Hague, NY
	Body of water	Lake Del Valle	Pacific Ocean	Lake Erie	Lake Memphremagog	Lake Placid	Lake George, NY
	Host						
	Name:	6/13/20	6/20/20	7/10/20	7/25/20	8/15/20	8/22/20
	Date:	Dave Brancamp	Robin Smith	Catherine Rust	Laurie Hug	Donn Livoni	Ali Hali
	Liaison	Phyllis Quinn	Jill Wright	Stephen Rouch	Stephen Rouch	Bob Singer	Bob Singer
(Liaison enters dates once known)	Backup Liaison Event Registration Opens:	Physics Quark	Jin Wright	2/1/20	stephen Rouch	bob oinger	boo singer
(Liaison enters dates once known) (Liaison enters dates once known)	Event Registration Opens: Event Registration Closes:			6.020			
(Laison enters dates once known)	Distance	5 Kilometers	1 Mile	2 Miles	10 Miles	2 Miles	10 Kilometers
Contract Sent	Cistance	10/1/19	10/1/19	10/1/19	10/1/19	10/1/19	10/1/19
Timeline Sent (Champ Packet File)							
Evaluation form sent (Champ Packet File)							
Results form sent (Champ Packet File)							
Awards order form sent (Champ Packet File)							
Financial form sent (Champ Packet File)							
Signed contract	Due	12/1/19	12/1/19	12/1/19	12/1/19	12/1/19	12/1/19
	Received						
logo created by NO with LD and approved							
All Merchandise approve by NO							
Club Assistant links, text, drafts all approved by NO							
NO Performance Bond to		\$200	\$200	\$200	\$200	\$200	\$200
Performance Bond to Susan Kuhiman at USMS NO	Due	\$200	\$200	\$200	\$200	12/7/19	\$200
Avera Averalli at USMS NO	Due Received	12//13	12///19	12///19	12///19	12///19	12//119
USMS Sponsorship Information	Received	12/12/19	12/12/19	12/12/19	12/12/19	12/12/19	12/12/19
or of the second s	Received	10.1019	12/12/19		12.2/19	12.12.19	2012019
Draft entry	Due	12/13/19	12/20/19	1/18/20	1/25/20	2/15/20	2/22/20
	Received	10.010	-0.2018			2.20	21010
	Reviewed						
Medical/Safety Plan	Due prior to Sanctioned Entry						
Note: Must be approved by USMS	Approved						
rep prior to receiving sanction.	Copy of approved plan sent to Liaison						
Sanctioned entry	Due	2/13/20	2/20/20	3/18/20	3/25/20	4/15/20	4/22/20
	Received						
	Paper entry submitted to be posted on						
	USMS org Online entries URL & online page			-			
	Online entries URL & online page information due			1			
	Online entries went live			1			
Awards order	Due	5/13/20	5/20/20	6/18/20	6/25/20	7/15/20	7/22/20
	Received:						
Awards ship	Date						
Ship amount	\$						
Total check	\$	6/13/20	6/20/20	7/18/20	7/25/20	8/15/20	8/22/20
EVENT DATE	Send banner to	6/13/20 Sprint Distance	6/20/20 Middle Distance	7/18/20 Keep or Discard	7/25/20 2-Mie Cable	8/15/20 Marathon Distance	Keep or Discard
banner	Send banner to Sent on date	uprint Ukstance	Mibble Ustance	Neep or Liscaid	2-Mile Cable	werdtrich Listance	weep or Liscaid
Results Individual	Sent on date Due	6/23/20	\$/30/20	7/28/20	8/4/20	8/25/20	9/1/20
Normal Inc. WOLD	Due Received	8/23/20	6/30/20	1120/20	0/W/20	6/20/20	911/20
	Posted on web			-			
National Records (Cable events only)	Posted on web Due					8/30/20	
anone records (case avents only)	Received					w.w.20	
		6/28/20	7/5/20	8/2/20	8/9/20	8/30/20	9/6/20
	Due						
Al-Americans	Due Received			6/2/20			
	Received			6/2/20			
USMS Surcharge	Received Amount	6/30/20	7/7/20	8/4/20	8/11/20	9/1/20	9/8/20
USMS Surcharge \$3.00 per entrant to Susan Kuhlman at USMS NO)	Received	6/30/20	7/7/20		8/11/20	9/1/20	9/8/20
USMS Surcharge \$3.00 per entrant to Susan Kuhlman at USMS NO)	Received Amount Due	6/30/20	7/7/20		8/11/20	9/1/20	9/8/20
USMS Surcharge \$3.00 per entrant to Susan Kuhlman at USMS NO)	Received Amount Due Received Due Received			8/4/20			
USMS Surcharge \$3.00 per entrant to Susan Kuhlman at USMS NO)	Received Amount Due Received Due			8/4/20			
USMS Surcharge \$3.00 per entrant to Susan Kuhiman at USMS NO) Results- Relays (if applicable)	Received Amount Due Received Due Received			8/4/20			
USMS Surcharge Susan Kuhiman at USMS NO) Basulta-Relays (if applicable) Unused awards	Received Amount Due Received Doe Received Posted on web	7/3/20	7/10/20	8/4/20	8/14/20	9/4/20	9/11/20
USMS Surcharge Susan Kuhiman at USMS NO) Basulta-Relays (if applicable) Unused awards	Received Arrount Due Received Due Received Due Posted on web Due	7/3/20	7/10/20	8/4/20	8/14/20	9/4/20	9/11/20
USMS Surcharge Susan Kuhiman at USMS NO) Basulta-Relays (if applicable) Unused awards	Received Anount Due Received Due Potest on web Due Received Anords suprent sent to SusariK@NO Anords suprent sent to SusariK@NO Anords comment	7/3/20	7/10/20	8/4/20	8/14/20	9/4/20	9/11/20
USMS Spucharge 33.00 per entraat to Souran Kulturan at USMS NO) Beentus Relays (* applicable) Jhused awards and payment	Received Arrount Doe Received Doe Received Posted on web Doe Received Avandra symmet sent to SusarK@ND	7/3/20	7/10/20	8/4/20	8/14/20	9/4/20	9/11/20
Nik Anneksan USINS Sucharge Saan Kuhana K (USIN KO) Saan Kuhana K (USIN KO) Ansula Anneks Anneks Anneks And payment	Received Anount Due Received Due Potest on web Due Received Anords suprent sent to SusariK@NO Anords suprent sent to SusariK@NO Anords comment	7/3/20 7/13/20	7/10/20 7/20/20	8/4/20 8/7/20 8/17/20	8/14/20 8/24/20	9/4/20 9/14/20	9/11/20 9/21/20
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USMS Spunharge 33.00 pm Antalant to Sozan Kulminan at USMS NO) Wentuh: Relays (1 applicable) Unuted awards and payment	Necolied De Anocid De Carlos (Carlos (	7/3/20 7/13/20	7/10/20 7/20/20	8/4/20 8/7/20 8/17/20	8/14/20 8/24/20	9/4/20 9/14/20	9/11/20 9/21/20
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1. Use the USMS event logo

- 2. Combine established event identity with the USMS event logo
- 3. Create a new logo



### **U.S. MASTERS SWIMMING** 2020 MIDDLE-DISTANCE OPEN WATER NATIONALS



### Combine established event identity ...





Combine established event identity
 with USMS OWNC info



**2020 MIDDLE-DISTANCE OPEN WATER NATIONALS** 



 Use the approved logo on your event materials





### Promotion

- USMS Website
- Swimmer Magazine and Streamlines Newsletter
- Club Website
- Social Media
- Zone Chair
- Regional LMSCs
- Traditional Media
- Local Sports Commission
- Emails via Club Assistant



OHIO Masters Swim Club is hosting the 2020 U.S. Masters Swimming Middle-Distance Open Water National Championship. We will also offer 1-mile and 2-mile races for non-USMS members and wetsuit swimmers. Registration limited to 350 swimmers.



2020 MIDDLE-DISTANCE OPEN WATER NATIONALS

2020 is the 50th anniversary of U.S. Masters Swimming. To celebrate, we're offering two special events for our participating swimmers. Be sure to sign up for both when you register to swim.

Open Water Clinic in partnership with USMS. Whether you are a beginner or experienced swimmer, we all recognize

Registration and info at ohiomasters.com/broganowc.html

that open water swimming presents many different types of challenges. Sighting, currents, buoy turns, pack swimming, and rough water all require specific techniques. At the clinic, you will learn from experienced open water swimmers. Participants will take away skills that they can use in the open water races on Saturday. *Friday, July* 17. Lakewood HS Pool. 330 fee. Space is limited, so sign up today!

Friday Night Social. Join us on the roottop terrace of the Ernst & Young Building in downtown Cleveland for an evening of food and Friendship. Enjoy a panoramic sunset view of the Lake Erie shoreline. Well be serving heavy hors doeuvres and soft drinks. Cash-only bar available. Friday, July 17. Price is \$35 per person, due by July 3, 2020.

We have secured a room block at the beautiful Aloft Cleveland Downtown Hotel. The hotel is located at 1111 W. 10th Street, Cleveland 44113 connected to the Friday Night Social venue. The discounted room rate is 3169. Room availability is limited, so book early! Reservations must be mode by June 17, 2020.





### Make Your Event a "Happening"

### Multiple Races





### Make Your Event a "Happening"

Social Event





## Make Your Event a "Happening"

Open Water Clinic





## **Open Water Clinic**

- Hosted by USMS
- Find a Venue
  - Pool or
     Open Water?
- Instructors
- Promotion
  - **Triathletes**
  - $\circ$  OW Newbies
- Tie-in to race







- Individual Results
- Relay Results

		US SI	MA. VIM	ST Mi	ERS NG	_		Lon	g Distance Nat RES	iona					
	Long	Distance Nation	al Chan	pion	ship										
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	CHAMPIONSHIP EVENT		n Water Na	tional	Championship	_		SPONSORING ORG:							
	EVENT DATE(S SANCTION NUMBER					-		EVENT DIRECTOR:							
	SANCTION NOMBER								1651 Orchard Drive Akron, OH 44333						
	SPONSORING ORG					-			330-808-4821						
	EVENT DIRECTOR								chuck@reflectionsor	natur	e.com				
	Addres	s 1651 Orchard Drive				_									
	D1	Akron, OH 44333 e 330-808-4821				MEN									
		il chuck@reflectionson	nature com			If Club Assist	tant is use	ed, then delete all currently below h	eader row below, downlo	ad the	results from C	lub Assistan	t and paste belo	w header row.	
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- Individual Results
- Relay Results
- Individual AAs
- Relay AAs

WOMEN								
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ame of submitter:				Date:				
	Email to:	LongDistance@usms.org		-				



- Individual Results
- Relay Results
- Individual AAs
- Relay AAs
- Awards Order

			MASTE VIMMIN		
	Lon	a Distance Nati	onal Championship		
CHAMPIONSHIP EVENT:		en Water National Ch	ampionship		
EVENT DATE(S):					
SANCTION NUMBER:					
SANCTIONING LMSC: SPONSORING ORG:					
EVENT DIRECTOR:					
	1651 Orchard Drive				
100 000	Akron, OH 44333				
Phone	330-808-4821				
	chuck@reflectionso	nnature.com			
U. S. MASTERS SWIM					
FORM for AWARD OR	DERS AND RETU	IRNS		al Orders must be accompani	ied by a filled in copy of this fo I Order form needs to be filled
Event Name:			Event date:		1
Event name: Championship Event:			Order date:		1
Actual Distance:			Phone:		1
Host club:			Email:		1
Ordered by:					-
Ship to:					
			ORIGINAL ORDER: (YES)	Yes	]
			ADDITIONAL ORDER: (#2,3,	ETC.)	]
	Quantity	Quantity	Quantity	Unit	
Item Description	Ordered	Returned	Used	Cost	Total
2" Gold (1st place)			0	\$1.50	\$ .
2" Silver (2nd place)			0	\$1.50	s .
2" Bronze (3rd place)			0	\$1.50	s .
1 3/4" Bronze (4th-10th)			0	\$1.40	s .
Championship Patch (1st)			0	\$1.20	s -
				Total Awards Cost	
	Date shipped:		-	Shipping Cost	
			Total cost payable up	oon return of unused awards	\$ .
Initial order:	> Submit this form > Fill out only "Qual > Order meands are	by e-mail attachmen intity Ordered," leavi	t to the e-mail address below ng the other columns blank. specified in event timeline.	<i>.</i>	
	> You will receive a	copy of your order,	with shipping date and charg	es filled in, when the shipme	ent is sent.
Subsequent orders:	> Submit this form	by e-mail attachmen	t to the e-mail address below		
outreparts or dera.	> Fill out only subs	equent "Quantity Ord	lered," leaving the other colu	, mns blank. ges filled in, when the shipm	ent is sent.
All orders:	> Upon receipt, che	ck your award ships	ent against your order to co	nfirm you received the prope	r awards and quantities.
Award return/Payment:	> Award returns/pa	yment shall be made	before the date as specified Swimming, Inc. (USMS).	in event timeline.	
	<ul> <li>Include this fully</li> <li>Make sure to incl</li> </ul>	completed form with ude the shipping cos	wimming, Inc. (USMS). your check and award return t in your payment. to the address below.	ns.	
		order form, returns a	and payment as directed abov	ve to:	
	Dave Brancamp 580 Luciana Drive				
	Dave Brancamp	.gov			



- Individual Results
- Relay Results
- Individual AAs
- Relay AAs
- Awards Order
- Financial Report



#### FINANCIAL REPORT

EVENT	DATE(S): 7	/18/20						
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SANCTIONIN								
SPONSOR	NG ORG: 0	OHIO Masters						
		Chuck Beatty						
		651 Orchard	Drive					
		Akron, OH 443						
		330-808-4821 chuck@reflectionsonnature.com						
		in a second s						
Revenue	Number	\$/Entry	Total \$					
Individual pre-entries	Number	\$/Entry	Total \$					
Individual late-entries								
Relay pre-entries								
Relay late-entries								
Subtotal entry fees								
T-shirts		<u>.</u>						
Donations								
Other								
Total all revenue								
Expenses								
Local Sanction Fees								
MS National Surcharge								
Online Entry charges								
Credit Card Charges								
Printing/copying								
Postage								
Phone								
T-shirts								
Advertising								
Awards (place)								
Awards (participation)								
Computer								
Timing								
Miscellaneous Supplies								
Personnel								
Other								
Total all expenses								
Net Profit/(Loss)								
Submitted by:								
Name/Title								
Phone								
Email								
Date submitted								



- Individual Results
- Relay Results
- Individual AAs
- Relay AAs
- Awards Order
- Financial Report
- OW Evaluation

	hone: 335-808-4821	Ph	tone: 561-683-9419	_			
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		Machine I Instan Brinder	Max Machine Mounts				
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	acilities (10 possible points)		Rating (Sat, Not Sat, Serious Problems) D	aductions 0			
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	rinking water available. (2 pts)	No drinking water available.					
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	ace instructions and course maps. (5 pts)	Not adequate; Not available.			OPEN WATER	<b>К СНАМР</b>	ONSHIP EVENT ENTRY FEE TRACKING
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	egistration and check-in. (4 pts)	Not sufficient time allotted. Poorly organized.		100-	230 808 4801		
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	Course layout and markings. (5 pts)	Insufficient Size, Color, Placement, & quantity of markings/buoys?					
terring of the state is and if a state is a				0-m	all: longdistance@usm	s.org	
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		Not accurate; not orderly; Embrs not resolved.					
	Announcement and posting. (2 pts)	Not timely Delayed without due datuse; Poer communication; Major Errors.		-	_		
	Awards and USMS patches presentation. (2 pts)	Not accurate: not orderly; not in a suitable location.					
				copy o	this entire page to:		U S Masters Swimming Events Department
data       in and intervention in a second sec	Timeline (1 point each = 12 possible points): Adherence to	championship timeline file.		0			Jay Eckert
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### **Part Three:**

### **Open Water National Championship Individual and Relay Awards**





## **OWNC Individual and Relay AAs**

National Championship medals awarded to 1<sup>st</sup> – 6<sup>th</sup> place in each age group.

At national championship events with 1,000 or more entrants, individual awards are awarded to  $1^{st} - 10^{th}$  place in each age group.



## **OWNC Individual and Relay AAs**

At the 2-Mile Cable OWNC medals are awarded to  $1^{st} - 3^{rd}$  place relay teams in each age group. If there are 1,000 or more entrants in the 2-Mile Cable OWNC, relay awards are given to  $1^{st} - 6^{th}$  place relay teams in each age group. A USMS championship patch is awarded to

each individual champion and each member of a championship relay (2-Mile Cable OWNC).



## **OWNC Individual and Relay AAs**

Appropriate awards approved by the Long Distance Committee Chair may be awarded to the first, second, and third place club winners in each division if warranted by the size of the event entry. Club awards are not required.



## Long Distance All-Stars

USMS All-Star Team selected each year from results of the Open Water and ePostal NCs.

To be eligible, a USMS member must complete at least three NC events. Must include at least one OW event and one ePostal event.

Swimmers earn points based on how they finish in each event. The swimmer with the highest point total in each age group (ties are allowed) will be named to the All-Star team.



# Find Long Distance NC Results

**National Championship Event Results** 

https://www.usms.org/events/nationalchampionships/open-water-national-championships

LD Individual and Relay All-American Listings https://www.usms.org/content/owldaa

Long Distance All-Star Listings https://www.usms.org/content/owldas



## The Long Distance Committee thanks all USMS Open Water event hosts and future Long Distance National Championship event hosts. We appreciate everything you do. See you all in 2021!